

# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004		
<b>Sub- plan, policy, programme or project under assessment:</b>		6.1 In the defined town centres of Addlestone, Chertsey, Egham and Virginia Water development will be permitted that: Supports and enhances the role of these centres as the main retail, business, social and cultural destinations in the Borough					
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>					
SA/SEA Objectives	Indicators / Targets / Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>	
RSF3	<ul style="list-style-type: none"> <li>Proportion of children in poverty (Trend: -VE, RSF Target: N/A)</li> <li>Percentage of population of working age that are claiming key benefits (Trend: -VE, RSF Target: Neutral/unchanged)</li> <li>Percentage of households in fuel poverty (Trend: Neutral/unchanged , RSF Target: N/A)</li> <li>Proportion of population who live in areas that rank within the most deprived 20% of areas in the country (Indices of multiple deprivation) (Trend: -VE, RSF Target: N/A)</li> <li>Number of households experiencing financial exclusion                             <ul style="list-style-type: none"> <li>i. Number of households without a current account (Trend: +VE, RSF Target: N/A)</li> <li>ii. Number of households without access to affordable personal credit (Data Gap)</li> </ul> </li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 3</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	LP    +    D	This policy may be in agreement with RSF 3 as increasing amenities within these areas may reduce poverty and social exclusion		

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--)-one.

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

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Sub- plan, policy, programme or project under assessment:		6.2 In the defined town centres of Addlestone, Chertsey, Egham and Virginia Water development will be permitted that: Creates a mix of uses that enhances the vitality and viability of the retail offer in these centres						
Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...		Brief description & character of the anticipated effect						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF3	<ul style="list-style-type: none"> <li>Proportion of children in poverty (Trend: -VE, RSF Target: N/A)</li> <li>Percentage of population of working age that are claiming key benefits (Trend: -VE, RSF Target: Neutral/unchanged)</li> <li>Percentage of households in fuel poverty (Trend: Neutral/unchanged , RSF Target: N/A)</li> <li>Proportion of population who live in areas that rank within the most deprived 20% of areas in the country (Indices of multiple deprivation) (Trend: -VE, RSF Target: N/A)</li> <li>Number of households experiencing financial exclusion</li> <li>i. Number of households without a current account (Trend: +VE, RSF Target: N/A)</li> <li>ii. Number of households without access to affordable personal credit (Data Gap)</li> </ul>	<p><i>What is the anticipated effect/issue?</i></p> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 3</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<p><i>Data:</i></p> <ul style="list-style-type: none"> <li>Proportion of children in poverty</li> <li>Percentage of population of working age that are claiming key benefits</li> <li>Percentage of households in fuel poverty</li> <li>Proportion of population who live in areas that rank within the most deprived 20% of areas in the country (indices of multiple deprivation)</li> <li>Number of households experiencing financial exclusion</li> <li>i. Number of households without a current account</li> </ul>	LP	+	D	This policy may be in agreement with RSF 3 as increasing amenities within these areas may reduce poverty and social exclusion

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.3 In the defined areas local centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Supports the role of these centres in providing local services and community facilities						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF3	<ul style="list-style-type: none"> <li>Proportion of children in poverty (Trend: -VE, RSF Target: N/A)</li> <li>Percentage of population of working age that are claiming key benefits (Trend: -VE, RSF Target: Neutral/unchanged)</li> <li>Percentage of households in fuel poverty (Trend: Neutral/unchanged , RSF Target: N/A)</li> <li>Proportion of population who live in areas that rank within the most deprived 20% of areas in the country (indices of multiple deprivation) (Trend: -VE, RSF Target: N/A)</li> <li>Number of households experiencing financial exclusion</li> <li>i. Number of households without a current account (Trend: +VE, RSF Target: N/A)</li> <li>ii. Number of households without access to affordable personal credit (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 3</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Proportion of children in poverty</li> <li>Percentage of population of working age that are claiming key benefits</li> <li>Percentage of households in fuel poverty</li> <li>Proportion of population who live in areas that rank within the most deprived 20% of areas in the country (indices of multiple deprivation)</li> <li>Number of households experiencing financial exclusion</li> <li>i. Number of households without a current account</li> </ul>	LP	+	D	This policy may be in agreement with RSF 3 as increasing amenities within these areas may reduce poverty and social exclusion

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.4 In the defined areas local centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Maintains and enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF3	<ul style="list-style-type: none"> <li>Proportion of children in poverty (Trend: -VE, RSF Target: N/A)</li> <li>Percentage of population of working age that are claiming key benefits (Trend: -VE, RSF Target: Neutral/unchanged)</li> <li>Percentage of households in fuel poverty (Trend: Neutral/unchanged , RSF Target: N/A)</li> <li>Proportion of population who live in areas that rank within the most deprived 20% of areas in the country (Indices of multiple deprivation) (Trend: -VE, RSF Target: N/A)</li> <li>Number of households experiencing financial exclusion</li> <li>i. Number of households without a current account (Trend: +VE, RSF Target: N/A)</li> <li>ii. Number of households without access to affordable personal credit (Data Gap)</li> </ul>	<p><i>What is the anticipated effect/issue?</i></p> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 3</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<p><i>Data:</i></p> <ul style="list-style-type: none"> <li>Proportion of children in poverty</li> <li>Percentage of population of working age that are claiming key benefits</li> <li>Percentage of households in fuel poverty</li> <li>Proportion of population who live in areas that rank within the most deprived 20% of areas in the country (indices of multiple deprivation)</li> <li>Number of households experiencing financial exclusion</li> <li>i. Number of households without a current account</li> </ul>	LP	+	D	This policy may be in agreement with RSF 3 as increasing amenities within these areas may reduce poverty and social exclusion

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Sub- plan, policy, programme or project under assessment:		6.5 In the defined town centres of Addlestone, Chertsey, Egham and Virginia Water development will be permitted that: enhances the quality of the built environment and the public realm						
Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...		Brief description & character of the anticipated effect						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF5	<ul style="list-style-type: none"> <li>Level of serious violence and serious acquisitive crime (Trend: -VE , RSF Target: N/A)</li> <li>Perceptions of anti social behaviour (Trend: +VE , RSF Target: N/A)</li> <li>Fear of crime (Trend: - VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 5</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Level of serious violence and serious acquisitive crime</li> <li>Perceptions of anti social behaviour</li> <li>Fear of crime</li> </ul>	LP	+	D	This policy may be in support of RSF 5 by enhancing the quality of the built environment and the public realm may reduce crime and fear of crime

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.6 In the defined local centres of new Haw, Row Town, Ottershaw and Englefield Green development will be permitted that: enhances the quality of the build environment and public realm						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF5	<ul style="list-style-type: none"> <li>Level of serious violence and serious acquisitive crime (Trend: -VE , RSF Target: N/A)</li> <li>Perceptions of anti social behaviour (Trend: +VE , RSF Target: N/A)</li> <li>Fear of crime (Trend: - VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 5</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Level of serious violence and serious acquisitive crime</li> <li>Perceptions of anti social behaviour</li> <li>Fear of crime</li> </ul>	LP	+	D	This policy may be in support of RSF 5 by enhancing the quality of the built environment and the public realm may reduce crime and fear of crime

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.7 In the defined areas town centres of Addlestone , Chertsey , Egham and Virginia Water development will be permitted that: Supports and enhances the role of these centres as the main retail , business , social and cultural destinations in the Borough						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF6</b>	<ul style="list-style-type: none"> <li>Percentage of people who feel that their local area is a place where people from different backgrounds and communities can live together harmoniously (Data Gap)</li> <li>Percentage of people who say that they are satisfied with their local area as a place to live (Trend: Neutral/unchanged, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 6</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of people who say that they are satisfied with their local area as a place to live</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 6 as development including social and retail facilities will provide support to communities

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.8 In the defined areas town centres of Addlestone , Chertsey , Egham and Virginia Water development will be permitted that: Creates a mix of uses that enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF6</b>	<ul style="list-style-type: none"> <li>Percentage of people who feel that their local area is a place where people from different backgrounds and communities can live together harmoniously (Data Gap)</li> <li>Percentage of people who say that they are satisfied with their local area as a place to live (Trend: Neutral/unchanged, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 6</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of people who say that they are satisfied with their local area as a place to live</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 6 as development including social and retail facilities will provide support to communities

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.9 In the defined centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Supports the role of these centres in providing local services and community facilities						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <b>(if yes, insert data reference)</b>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF6</b>	<ul style="list-style-type: none"> <li>Percentage of people who feel that their local area is a place where people from different backgrounds and communities can live together harmoniously (Data Gap)</li> <li>Percentage of people who say that they are satisfied with their local area as a place to live (Trend: Neutral/unchanged, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 6</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of people who say that they are satisfied with their local area as a place to live</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 6 as development including social and retail facilities will provide support to communities

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.10 In the defined centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Maintains and enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF6	<ul style="list-style-type: none"> <li>Percentage of people who feel that their local area is a place where people from different backgrounds and communities can live together harmoniously (Data Gap)</li> <li>Percentage of people who say that they are satisfied with their local area as a place to live (Trend: Neutral/unchanged, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 6</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of people who say that they are satisfied with their local area as a place to live</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 6 as development including social and retail facilities will provide support to communities

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<b>Sub- plan, policy, programme or project under assessment:</b>		6.11 Developments which do not meet these requirements will be resisted. In addition there will be a presumption against the loss of isolated shops that meet a local need						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF6</b>	<ul style="list-style-type: none"> <li>Percentage of people who feel that their local area is a place where people from different backgrounds and communities can live together harmoniously (Data Gap)</li> <li>Percentage of people who say that they are satisfied with their local area as a place to live (Trend: Neutral/unchanged, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 6</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of people who say that they are satisfied with their local area as a place to live</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 6 as development including social and retail facilities will provide support to communities

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

Note 4 **PPPP can definitely do**; **PPPP could do, subject to limits or further investigation thereof**; **PPPP can't do, but others can**

# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.12 In the defined town centres of Addlestone , Chertsey, Egham and Virginia Water development will be permitted that: Supports and enhances the role of these centres as the main retail , business, social and cultural destinations in the Borough						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF7	<ul style="list-style-type: none"> <li>Access to key services and facilities by public transport , walking and cycling (Data Gap)</li> <li>Percentage of rural households at set distances from key services (Trend: +VE, RSF Target: N/A)</li> <li>Access to natural greenspace (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF7</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of rural households at set distances from key services</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 7 as enhancing facilities within defined existing centres will improve accessibility to them

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

Note 4 **PPPP can definitely do**; **PPPP could do, subject to limits or further investigation thereof**; **PPPP can't do, but others can**

# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.13 In the defined town centres of Addlestone , Chertsey, Egham and Virginia Water development will be permitted that: Creates a mixture of uses that enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF7	<ul style="list-style-type: none"> <li>Access to key services and facilities by public transport , walking and cycling (Data Gap)</li> <li>Percentage of rural households at set distances from key services (Trend: +VE, RSF Target: N/A)</li> <li>Access to natural greenspace (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF7</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of rural households at set distances from key services</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 7 as enhancing facilities within defined existing centres will improve accessibility to them

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.14 In the defined local centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Supports the role of these centres in providing local services and community facilities						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF7	<ul style="list-style-type: none"> <li>Access to key services and facilities by public transport , walking and cycling (Data Gap)</li> <li>Percentage of rural households at set distances from key services (Trend: +VE, RSF Target: N/A)</li> <li>Access to natural greenspace (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF7</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of rural households at set distances from key services</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 7 as enhancing facilities within defined existing centres will improve accessibility to them

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development		Assessment ID: F44.13.004				
<b>Sub- plan, policy, programme or project under assessment:</b>		6.15 In the defined centres of New Haw , Row Town, Ottershaw and Englefield Green development will be permitted that: maintains and enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF7	<ul style="list-style-type: none"> <li>Access to key services and facilities by public transport , walking and cycling (Data Gap)</li> <li>Percentage of rural households at set distances from key services (Trend: +VE, RSF Target: N/A)</li> <li>Access to natural greenspace (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF7</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of rural households at set distances from key services</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 7 as enhancing facilities within defined existing centres will improve accessibility to them

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development		Assessment ID: F44.13.004				
<b>Sub- plan, policy, programme or project under assessment:</b>		6.16 Developments which do not meet these requirements will be resisted. In addition there will be a presumption against the loss of isolated shops that meet a local need						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF7	<ul style="list-style-type: none"> <li>Access to key services and facilities by public transport , walking and cycling (Data Gap)</li> <li>Percentage of rural households at set distances from key services (Trend: +VE, RSF Target: N/A)</li> <li>Access to natural greenspace (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF7</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Percentage of rural households at set distances from key services</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 7 as enhancing facilities within defined existing centres will improve accessibility to them

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.17 In the defined town centres of Addlestone , Chertsey , Egham and Virginia Water development will be permitted that: Supports and enhances the role of these centres as the main retail , business, social and cultural destinations in the Borough						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF8	<ul style="list-style-type: none"> <li>Participation in cultural activity (Trend: -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 8</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Participation in cultural activity</li> </ul>	LP	+	D	This policy is in agreement with RSF 8 through the provision of resources that include services and facilities

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			<b>Assessment ID:</b> F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.18 In the defined town centres of Addlestone , Chertsey , Egham and Virginia Water development will be permitted that: Creates a mix of uses that enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)		Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>
					Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>	
RSF8	<ul style="list-style-type: none"> <li>Participation in cultural activity (Trend: -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 8</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Participation in cultural activity</li> </ul>	LP	+	D	This policy is in agreement with RSF 8 through the provision of resources that include services and facilities

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.19 In the defined local centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Supports the role of these centres in providing local services and community facilities						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)		Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>
					Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)	
RSF8	<ul style="list-style-type: none"> <li>Participation in cultural activity (Trend: -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 8</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Participation in cultural activity</li> </ul>	LP	+	D	This policy is in agreement with RSF 8 through the provision of resources that include services and facilities

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.20 In the defined local centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Maintains and enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF8	<ul style="list-style-type: none"> <li>Participation in cultural activity (Trend: -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF 8</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Participation in cultural activity</li> </ul>	LP	+	D	This policy is in agreement with RSF 8 through the provision of resources that include services and facilities

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.21 In the defined town centres of Addlestone , Chertsey, Egham and Virginia Water development will be permitted that: Supports and enhances the role of these centres as the main retail , business, social and cultural destinations in the Borough						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF10	<ul style="list-style-type: none"> <li>Real GVA per capita growth (Trend: +VE , RSF Target: -VE)</li> <li>Real productivity per employee (total growth rate) (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 10</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Real GVA per capita growth</li> </ul>	LP	+	D	This policy may have a positive effect on RSF 10 as depending upon what facilities are built may improve and sustain economic growth

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.22 In the defined town centres of Addlestone , Chertsey, Egham and Virginia Water development will be permitted that: Creates a mix of uses that enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF10	<ul style="list-style-type: none"> <li>Real GVA per capita growth (Trend: +VE , RSF Target: -VE)</li> <li>Real productivity per employee (total growth rate) (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 10</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Real GVA per capita growth</li> </ul>	LP	+	D	This policy may have a positive effect on RSF 10 as depending upon what facilities are built may improve and sustain economic growth

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.23 In the defined local centres of New Haw, Row Town, Ottershaw and Englefield Green development will be permitted that: Supports the role of these centres in providing local services and community facilities						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration (See Note 1)	Consequence (See Note 2)	Status (See Note 3)		
RSF10	<ul style="list-style-type: none"> <li>Real GVA per capita growth (Trend: +VE , RSF Target: -VE)</li> <li>Real productivity per employee (total growth rate) (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 10</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Real GVA per capita growth</li> </ul>	LP	+	D	This policy may have a positive effect on RSF 10 as depending upon what facilities are built may improve and sustain economic growth

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.24 In the defined local centres of New Haw, Row Town, Ottershaw and Englefield Green development will be permitted that: Maintains and enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF10	<ul style="list-style-type: none"> <li>Real GVA per capita growth (Trend: +VE , RSF Target: -VE)</li> <li>Real productivity per employee (total growth rate) (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 10</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Real GVA per capita growth</li> </ul>	LP	+	D	This policy may have a positive effect on RSF 10 as depending upon what facilities are built may improve and sustain economic growth

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Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

Note 4 **PPPP can definitely do**; **PPPP could do, subject to limits or further investigation thereof**; **PPPP can't do, but others can**

# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.25 In defined town centres of Addlestone , Chertsey , Egham and Virginia Water development will be permitted that: Supports and enhances the role of these centres as the main retail , business, social and cultural destinations in the Borough						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? <i>(if yes, insert data reference)</i>	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF11	<ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas (Trend -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF11</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas</li> </ul>	LP	+	D	This policy may be in agreement with RSF11 depending upon the types of retail development

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			<b>Assessment ID:</b> F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.26 In defined town centres of Addlestone , Chertsey , Egham and Virginia Water development will be permitted that: Creates a mix of uses that enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>		<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>
					<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>	
<b>RSF11</b>	<ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas (Trend -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF11</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas</li> </ul>	LP	+	D	This policy may be in agreement with RSF11 depending upon the types of retail development

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.27 In the defined local centres of New Haw, Row Town, Ottershaw and Englefield Green development will be permitted that: Supports the role of these centres in providing local services and community facilities						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF11	<ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas (Trend -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF11</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas</li> </ul>	LP	+	D	This policy may be in agreement with RSF11 depending upon the types of retail development

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6.Retail Development			<b>Assessment ID:</b> F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.28 In the defined local centres of New Haw, Row Town, Ottershaw and Englefield Green development will be permitted that: Maintains and enhances the vitality and viability of the retail offer in these centres						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <b>(if yes, insert data reference)</b>		<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>
					<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>	
<b>RSF11</b>	<ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas (Trend -VE, RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF11</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Number of income support claimants in the 20% most deprived areas</li> </ul>	LP	+	D	This policy may be in agreement with RSF11 depending upon the types of retail development

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).

Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.29 In the defined town centres of Addlestone, Chertsey , Egham , and Virginia Water development will be permitted that: Makes the best use of previously developed land						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF14</b>	<ul style="list-style-type: none"> <li>Development on previously developed land (Neutral/unchanged, RSF Target: Achieved)</li> <li>Previously developed land that has been vacant or derelict for more than five years (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF14</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Development on previously developed land</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 14 to support efficiency in land use

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Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.30 In the defined local centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Makes the best use of previously developed land						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF14</b>	<ul style="list-style-type: none"> <li>Development on previously developed land (Neutral/unchanged, RSF Target: Achieved)</li> <li>Previously developed land that has been vacant or derelict for more than five years (Data Gap)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy is in direct agreement with RSF14</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Development on previously developed land</li> </ul>	LP	+	D	This policy is in direct agreement with RSF 14 to support efficiency in land use

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.31 In the defined town centres of Addlestone, Chertsey , Egham , and Virginia Water development will be permitted that: Makes the best use of previously developed land						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF19</b>	<ul style="list-style-type: none"> <li>Population of wild birds (Trend: +VE, RSF Target: On target)</li> <li>Condition of Sites of Special Scientific Interest (SSSIs) (Trend: Neutral/unchanged , RSF Target: Achieved)</li> <li>Extent and condition of key habitats for which biodiversity action plans have been established (Trend: Neutral/unchanged , RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 19</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Population of wild birds</li> <li>Condition of Sites of Special Scientific Interest</li> <li>Extent and condition of key habitats for which biodiversity action plans have been established</li> </ul>	LP	+	D	This policy may be in support of RSF 19 depending on whether development is situated

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Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.32 In the defined local centres of New Haw , Row Town , Ottershaw and Englefield Green development will be permitted that: Makes the best use of previously developed land						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
<b>SA/SEA Objectives</b>	<b>Indicators / Targets /Trends</b> <i>(see Scoping Report for full description)</i>	<b>Description of Effect/Issue</b>	<b>Can the effect be quantified?</b> <i>(if yes, insert data reference)</i>	<b>Characterisation of Effect</b>			<b>Comments including recommendations for minor effect mitigation &amp; enhancement</b> <i>(See Note 4)</i>	
				<b>Duration</b> <i>(See Note 1)</i>	<b>Consequence</b> <i>(See Note 2)</i>	<b>Status</b> <i>(See Note 3)</i>		
<b>RSF19</b>	<ul style="list-style-type: none"> <li>Population of wild birds (Trend: +VE, RSF Target: On target)</li> <li>Condition of Sites of Special Scientific Interest (SSSIs) (Trend: Neutral/unchanged , RSF Target: Achieved)</li> <li>Extent and condition of key habitats for which biodiversity action plans have been established (Trend: Neutral/unchanged , RSF Target: N/A)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may be in agreement with RSF 19</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Population of wild birds</li> <li>Condition of Sites of Special Scientific Interest</li> <li>Extent and condition of key habitats for which biodiversity action plans have been established</li> </ul>	LP	+	D	This policy may be in support of RSF 19 depending on whether development is situated

Note 1 **Duration** refers to whether the anticipated effect is a short (S), medium (M) or long (L) term one, and whether it is expected to be permanent (P) or temporary (T).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.33 In the defined town centres of Addlestone, Chertsey , Egham , and Virginia Water development will be permitted that: Makes the best use of previously developed land						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF20	<ul style="list-style-type: none"> <li>Number and areas of sites damaged/destroyed by development (Data Gap)</li> <li>Area of land covered by HLS and ELS environmental stewardship schemes (Trend: Neutral/unchanged , RSF Target: N/A)</li> <li>Change in the character of the landscape (Data Gap)</li> <li>Designated heritage assets (Trend: Neutral/unchanged , RSF Target: Achieved)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may support RSF 20</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Area of land covered by HLS and ELS environmental stewardship schemes</li> <li>Designated heritage assets</li> </ul>	LP	+	D	This policy may be in support of RSF 19 depending on whether development is situated

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Note 3 **Status** refers to whether the anticipated effect will be direct (D), indirect (I), cumulative (C) or synergistic (S).

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# Impact Assessment Matrix 1: Effect and Impact Identification

<b>Plan, policy, programme or project under assessment:</b>		6. Retail Development			Assessment ID: F44.13.004			
<b>Sub- plan, policy, programme or project under assessment:</b>		6.34 In the defined local centres of New Haw, Row Town , Otterhaw and Englefield Green development will be permitted that: Makes the best use of previously developed land						
<b>Will implementation of the proposed strategic option, policy or action affect the sustainability of the Borough...</b>		<b>Brief description &amp; character of the anticipated effect</b>						
SA/SEA Objectives	Indicators / Targets /Trends <i>(see Scoping Report for full description)</i>	Description of Effect/Issue	Can the effect be quantified? (if yes, insert data reference)	Characterisation of Effect			Comments including recommendations for minor effect mitigation & enhancement <i>(See Note 4)</i>	
				Duration <i>(See Note 1)</i>	Consequence <i>(See Note 2)</i>	Status <i>(See Note 3)</i>		
RSF20	<ul style="list-style-type: none"> <li>Number and areas of sites damaged/destroyed by development (Data Gap)</li> <li>Area of land covered by HLS and ELS environmental stewardship schemes (Trend: Neutral/unchanged , RSF Target: N/A)</li> <li>Change in the character of the landscape (Data Gap)</li> <li>Designated heritage assets (Trend: Neutral/unchanged , RSF Target: Achieved)</li> </ul>	<i>What is the anticipated effect/issue?</i> <ul style="list-style-type: none"> <li>This policy may support RSF 20</li> </ul>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<i>Data:</i> <ul style="list-style-type: none"> <li>Area of land covered by HLS and ELS environmental stewardship schemes</li> <li>Designated heritage assets</li> </ul>	LP	+	D	This policy may be in support of RSF 19 depending on whether development is situated

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Note 2 **Consequence** refers to whether the anticipated effect will be a significantly beneficial (++), beneficial (+), neutral (0), adverse (-) or significantly adverse (--).one.

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