

## Chambers of Commerce

ADDLESTONE AND DISTRICT  
CHAMBER OF COMMERCE

For details of Chamber activities contact Mollie Cashman  
Tel: 01932 578778 or Fax: 01932 598116 or  
e-mail: mollie@principal-people.co.uk  
Address, c/o Principal People 51-53 Guildford Street,  
Chertsey KT16 9BA  
www.addlestonechamber.co.uk

EGHAM CHAMBER OF COMMERCE

For details of Chamber activities please contact the  
Chairman, Mark Adams, on  
Tel: 01784 460108,  
Address: c/o Strodes' College, Egham TW20 9DR.  
e-mail admin@eghamchamber.org.uk  
www.eghamchamber.org.uk

CHERTSEY CHAMBER OF COMMERCE

The Chamber meets on the second Monday of the month at  
6.00pm at: The Crown Hotel, London Street, Chertsey.  
Chairman, Douglas Showell,  
Address: Guildford House, 66, Guildford Street, Chertsey,  
Surrey, KT16 9BB, Tel: 01784 - 460108  
e-mail admin@chertseychamber.com  
www.chertseychamber.com

## Breakfast Forum The Future of Business

Speaker: Dr Chris Graff  
28th June 2005

at: Wentworth Club



To reserve your free place  
at this event please contact

Joanna Swatridge

Tel: 01932 425272 or

Fax: 01932 425271

email:

joanna.swatridge@runnymede.gov.uk



# News

## THE FUTURE OF BUSINESS ALL CHANGE FOR COMMUNICATIONS & IT



changing face of business and the role of IT in enabling companies to adapt to change. The talk will fall into two parts - business and then IT, which will include Broadband, wireless, internet, mobile solutions and infrastructure.

Chris has a PhD in Marketing from the University of Strathclyde, is a Fellow of the Chartered Institute of Marketing and renowned international speaker on marketing and blue sky thinking. He is a consultant adviser to TAL Computer Services, a local Microsoft Gold Partner that specialises in both IT and communications technologies. TAL provides IT solutions to support companies that are adapting to the future of 21st Century business.

CUSTOMERS ARE NOW BECOMING SO SOPHISTICATED that they are outpacing the companies and institutions that support them. New business models replace long established businesses in a matter of a few years, and dramatic new successes can now happen almost 'overnight'.

With the rapidly accelerating pace of change, futuristic pundits portray wild and exciting developments of the future laden with glitzy technological developments that promise competitive advantage.

This thought-provoking prospect will be the subject of the Runnymede Business Partnership **breakfast forum meeting**, on **28th June, at Wentworth Club**.

Dr. Chris Graff, our speaker, looks at fundamental economics and emerging need to re-examine the way we do business - with some powerful clues as to how we need to adapt our thinking. His theme is the

***"Dramatic new successes can now happen almost overnight."***

Dr Chris Graff



Together, Dr Chris Graff and TAL consider how we need to build 'adaptability' and the IT support infrastructure necessary to stay ahead of the game.

To reserve your free place at this breakfast forum, please see the advertisement on the back page.

Edition 20  
June 2005

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# summer days...

...at the Runnymede

Locally grown salads, fresh seafood, ice-cream sundaes, mouth watering fruit salads, all served against the backdrop of the River Thames. There are few more picturesque places at which to spend a summer's day or evening, relaxing with a chilled glass of wine on a sun-drenched terrace watching the comings and goings of the boats through Bell Weir Lock.

Call 01784 436171 or 0800 121515 for more information.

**Runnymede**  
\*\*\*\* hotelspa  
Windsor Road, Egham, Surrey, TW20 0AG  
tel: 01784 436171 fax: 01784 436340  
www.runnymedehotel.com  
email: info@runnymedehotel.com





## THE ALTERNATIVE OSCARS TEARS AT BREAKFAST!



The Budget forum, sponsored by Wilkins Kennedy, took place at the Runnymede Hotel on the 18th March 2005. For those who attended the gala presentation, it was a morning to remember.

The Wilkins Kennedy team maintained their innovative approach when presenting the outcome of the Budget submitted to Parliament by the Chancellor a few days earlier. The catering and accommodation at the Hotel was up to their usual high standard and the details of the budget were presented in a way that was both informative and entertaining.

The focus of the event was the presentation of 'Budget Oscars' to the key stars of the budget. The master of ceremonies invited nominations in each of the categories for those aspects of the budget

to receive the coveted awards, and a guest celebrity was invited to announce the winner in each of the categories. The winners then gave 'gushing' acceptance speeches before being escorted 'weeping' back to their seats.

The audience expressed their support for the nominated 'tax benefits' and the questions that followed illustrated that the messages had been well received by the audience.

Well done WK for another successful and informative breakfast forum. Full details of the main aspects of the budget and other aspects of Wilkins Kennedy's work can be viewed on [www.wilkinskennedy.com](http://www.wilkinskennedy.com) or contact the local Egham Office on 01784 435561

## SMUGGLING IS OUR BUSINESS BREAKFAST FORUM AT ELECTRONIC ARTS



The February breakfast forum was held at Electronic Arts HQ in Chertsey. The speaker, Ian Fletcher (Senior Officer, HM Revenue & Customs, Heathrow) told delegates that customs officers protect revenue and stop the illegal activities of smugglers. He said that their efforts keep taxes down, or at least prevent tax levels increasing more than necessary. Losses amount to £2.7 billion on tobacco and £215 million on alcohol, with total smuggling losses of more

than the NHS budget for one year.

Ian's presentation showed photographs of incredible smuggling attempts. However, customs officers now also try to tackle drug smuggling closer to source by setting-up joint operations like the extremely successful English/Jamaican 'Operation Airbridge', and another in Afghanistan, which is a main route into England.

## ANYONE FOR CRICKET? JOIN THE TEAM FOR OUR SUMMER EVENT!



Partnership Chairman, Mark Adams, would like to hear from you if you'd like to play on one of the mixed teams - made up from the Partnership, Chambers of Commerce etc. You'll play 20 overs per side, with each team member having the opportunity to bat and to bowl.

Rain won't stop play! In the event of bad weather, a quiz is planned. Tickets cost will be about £10 each, which will include a buffet

(players and non-players). Do come along - even if you'd just like to spend a pleasant summer's evening sipping wine and watching from your deck chair! More details will be announced soon.

To book your place on a team, or to spectate, please contact: Joanna Swatridge on 01932 425272 or e-mail [joanna.swatridge@runnymede.gov.uk](mailto:joanna.swatridge@runnymede.gov.uk)

## THANKS FOR THE WORK EXPERIENCE...

At this time of year over 1200 students are being given the chance to get some real work experience with Runnymede employers.

The Partnership would like to acknowledge the time and trouble taken by these employers in offering work placements to students of local schools and colleges.

All local secondary schools and colleges have been asked to

provide their lists of participating employers, in Runnymede Borough, so that we can present them with a certificate at our Autumn Breakfast Forum.

If you're not currently participating, but would like to offer Work Experience in the future, please contact Joanna Swatridge by email: [joanna.swatridge@runnymede.gov.uk](mailto:joanna.swatridge@runnymede.gov.uk)

## BUSINESSES VOTE 'NO' FOR YELLOW BUS SCHEME EXPANSION

The top business ratepayers in the Borough narrowly voted against paying an annual supplementary business rate to increase the number of yellow buses in Runnymede.

Ballot papers were sent out, on behalf of the Runnymede Business Partnership, to the 53 major businesses in the Borough. 31 of those balloted responded, of which 12 voted for the proposal and 17 against. Two ballots were spoilt. A yes vote for the proposal would have meant an additional levy of £7,500 per business, per year for the five years of the proposal.

Mark Adams, Chairman of the Business Partnership said: 'We are disappointed that Runnymede's businesses have voted against this worthy proposal by a small majority. This was a good opportunity for businesses to play a further part in reducing peak-hour congestion and pollution, improve safety for young people and assist many of their employees with school age children'.

Despite the disappointment of the first ballot the Partnership has been approached by several of the larger businesses to consider the way forward. They have expressed a wish to tap into the positive messages of support from the business community about the BID and have requested a second BID ballot. Whilst they wish to maintain the same BID proposal, it was felt that the benefits of the

scheme were not fully appreciated by some of the companies who did not vote or voted against the scheme. Consideration is being given to holding a second ballot in the late autumn.



## NEW SEMINARS NOT JUST FOR SMALL BUSINESSES



Our previous seminars were very popular with those who couldn't take a whole day out for training, but needed an overview of specific legislation or information to prevent retail losses through crime.

So, the Partnership is organising the following low cost short seminars for local businesses, which will take place in the autumn. Dates and costs are to be confirmed, for details please contact: Joanna Swatridge on 01932 425272 or by email (to the address below).

**Tax Workshops and Seminars:** Wilkins Kennedy, in Egham, are hoping to host a series of breakfast seminars regarding topical tax and business related issues. Further details will be announced soon.

**The new law on Liquor and Entertainment Licensing (The Licensing Act 2003):** An overview, with a Question & Answer session, on the complete change to the licensing system.

**Safety for Managers:** A half-day, exceptional value, Health and Safety overview, focusing on key legislation and management responsibility.

If you'd like to be added to the Partnership seminar email circulation list to receive details of these and, occasionally, other good value seminars organised by other reputable organisations such as ACAS, please advise by email to [joanna.swatridge@runnymede.gov.uk](mailto:joanna.swatridge@runnymede.gov.uk). (No other organisation will have access to this email list)

## THE FUTURE OF RUNNYMEDE - LDF WORKSHOP

Local organisations and partners were asked to discuss the impact of land use planning in Runnymede and identify the issues likely to affect growth in the Borough, at a visioning evening on 28th April. Mark Adams, Chairman of the Runnymede Business Partnership, said: "The event provided a good opportunity for the 'business voice' to be heard and have views built in to the new planning policy for the

borough." Further consultation will take place this autumn and the results of the full exercise will be fed into the 'Local Development Framework', which will then apply to all new planning applications from 2006 until 2026. A draft framework will be discussed by the council in July 2005.

## 3000TH LOYALTY CARD!

The Runnymede Loyalty Card Scheme has recently issued the 3000th card to Julian Beazley. Julian has been a vet with the Forest House Veterinary Practice in Windsor and Egham for 3 years. There

will be a presentation to him at the next Partnership Breakfast Meeting on 28th June at Wentworth Club.

\*\*\*New Business\*\*\*New Business\*\*\*New Business\*\*\*New Business\*\*\*New Business\*\*\*

Bedrock Garden Centre, Egham

Very Venetian, Chertsey

Paragon Fire Protection, New Haw

